QUINTE LOCAL IMMIGRATION PARTNERSHIP

...a better community for everyone

QLIP Monthly Report

MARCH 2014

Submitted by:

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QLIP Partnership Tasks and Deliverables for March 2014

Preparation / Distribution / Updates / Planning:

- Developed initial plans for QLIP Partnership meeting for March 11, 2014 Belleville
- Coordinate March 11, 2014 QLIP Meeting with Guest Speaker
- Organize and carry out the QLIP Partnership meeting for March 11, 2014 Belleville
- Preparation, documenting and completion of QLIP Monthly Report for March 2014
- Minutes of the QLIP Meetings March 11, 2014 Completion
- Translations for QLIP Meeting and Agenda February 11 2014 and March 11, 2014
- Preparation for City Hall meeting on March 05, 2014
- Developed and finalized the QLIP Partnership Strategy and Action Plan for 2014 -2016

Partnerships / Awareness

QLIP Partnership sub meeting City of Belleville/UNAC Quinte on March 05, 2014 referencing two special events

QLIP Partners follow-up sub meeting March 05, 2014 planning session with the City of Belleville (QLIP Economic Development – Employment and Labour Market Integration Team) and UNAC Quinte (QLIP Education Team) and the QLIP Coordinator involved discussions for:

- City of Belleville Landmark CCMARD event March 20, 2014 at 6:30 p.m. Event being planned to celebrate the City of Belleville's vote to join the Canadian Coalition of Municipalities against Racism and Discrimination (CMARD).
- "Business Benefits of Diversity in the Workplace" event planning for May 08, 2014 diversity event for the City of Belleville – Loyalist College – Alumni Hall - early evening. Guest speaker Mr. Michael Bach, Human Resources/Diversity, Director of Diversity, Equity and Inclusion KPMG LLP. A panel discussion is planned as part of the event.

Partnerships / Community Services / Welcoming Community

TVCOGECO Cable 4 broadcasts QLIP documentary & preparing web video files

QLIP Partner TVCOGECO Cable 4 continues its efforts to bring the video about the QLIP Partnership to the public with broadcasts "on-air" of the "Breaking Barriers" video on the Partnership. In addition, the TVCOGECO Partner continues their efforts to reduce the size of the video files in order to facilitate the loading of the video files to the QLIP Partnership website and the website of QUIS.

Partnerships / Protocols / Community Services / Labour Market Outcomes

Strategy: QUIS & Community Employment Services – Loyalist College CES – cooperative project continued in March 2014

The QLIP Partner, Community Employment Services - Loyalist College CES, collaborative work with QUIS to affect a transformation in the labour market outcomes for newcomers continued to operate in March 2014.

Strategy: Quinte United Immigrant Services QUIS - Data Base Development – continued in March 2014

The work commenced on December 15, 2013 at QUIS continued in March 2014 for the six month undertaking to map out a data base of Quinte Region employers, and a data base of the employable skills available within the QUIS client database of approximately 1200 and work continues.

Partnerships / Protocols / Welcoming Community / Labour Market Outcomes

Strategy Discussions and Meetings for a 2015 Symposium - Showcase

Meetings and discussions commenced in March 2014 with regard to planning and coordinating a QLIP Bay of Quinte Region symposium and showcase in 2015 to coincide with the marketing strategy of the Bay of Quinte Living Council and QLIP goals and objectives. The symposium will be targeted to international investors and will showcase the Quinte Region existing infrastructure with potential newcomer business opportunities, the regional workforce with its current skills and trades while showcasing our municipalities and the amenities offered to newcomers in the region.

Partnerships / Protocols / Welcoming Community / Community Services

QLIP Meeting March11, 2014 Travelodge Hotel Belleville - Victoria Room

The QLIP partnership met on March 11, 2014 at the Travelodge Hotel Belleville. The Victoria Room was provided by QLIP partner East Central Ontario Training Board (ECOTB).

- This well attended QLIP meeting included Ryan Williams President at Bay of Quinte Tourist Council and Treasurer/Secretary at Bay of Quinte Living Council who made a presentation on the "Bay of Quinte Region" and "Bay of Quinte Living" campaign and website (featuring in its essential elements the importance of immigration to the future success of the entire Quinte area).
- James Timlin General Manager Community and Corporate Services Greater Napanee advised on current and future initiatives within Greater Napanee. The Town of Greater Napanee was invited to join the QLIP and the QLIP Coordinator followed that up with an email invitation after the meeting.
- The QLIP Partnership Strategy and Action Plan for 2014 -2016 (Draft) discussed.
- QUIS Data Base development project discussed as progressing in mapping employers and job skills required, and a data base of the employable skills available within the QUIS client database.
- Orlando Ferro Executive Director QUIS discussed the future and the fact that with the new regional emphasis on the Bay of Quinte Region, that regional based decisions are creating a new dynamic not seen before in this area.

- Information was presented and discussed in reference to the scholarship established at Brock University to have a migrant worker family dependent child attend Brock and the possibility of Loyalist College investigating a similar scholarship program for the Quinte Region. The information was forwarded to QLIP Partner Jodie Russett Loyalist College International Centre
- QLIP Partners discussed the very successful Destination Canada event organized by the QLIP Partner Malika Séguin-Gervais Project Officer at the Francophone Immigration Support Network of East Ontario as it relates to helping employers attract and recruit bilingual foreign professionals to deal with their labour market shortages (Held at the Belleville Public Library on February 25, 2014 at the Belleville Public Library and John M. Parrott Art Gallery).

Partnerships / Awareness / Welcoming Community

QLIP Partnership – QUIS and the East Central Ontario Training Board ECOTB preliminary planning stage for a Speakers' Day

ECOTB and Quinte United Immigration Services are continuing their joint planning for a "Speaker's Day" for 2014

Partnerships / Protocols / Awareness / Welcoming Community

Landmark Event: The City of Belleville joins the Canadian Coalition of Municipalities Against Racism and Discrimination (CCMARD) – March 20, 2014.

This landmark event was held on March 20, 2014 at 6:30 p.m. at the Bridge Street United Church (hall) to celebrate the City of Belleville's vote to join the Canadian Coalition of Municipalities against Racism and Discrimination (CCMARD). Over one hundred attended including community officials and the public. The agenda for the event included many guest speakers. The event was a resounding success as it brought community representatives and a very large cross-section of the populace together in celebration and included representatives from many faith based groups. The City of Belleville is the 59th municipality in Canada to join the coalition. As reported in the Belleville Intelligencer newspaper, (Mayor) "Ellis said being inclusive is crucial for any growth to succeed (and)... Several studies have shown Belleville and Hastings County will need immigration for future growth."



Mayor Ellis speaks to the audience of over 100 who joined in the historic celebration.



(Story and photo by Luke Hendry available at the Belleville Intelligencer link: <u>http://www.intelligencer.ca/2014/03/20/city-joins-un-fight-against-discrimination</u>

Meghan Brooks UNESCO representative (centre) with Belleville Mayor Neil Ellis and Dr Aruna Alexander UNAC Quinte (Photo: Nicole Kleinsteuber / Quinte News)

Public comments included the fact that many had never witnessed such a remarkable turnout for an occasion of this nature in the Quinte Region with the exception of the 2013 "Inclusive Community and Economic Development" celebration which drew over 150 attendees (Both QLIP interrelated events).



The event also included representatives from seventeen faith based groups who were introduced prior to joining the Mayor and Dr Alexander for the cutting of the celebration cake.

(Photo by John L. Robertson QLIP)

Guest speakers at the event included:

- Ms. Meghan Brooks Canadian Commission for UNESCO
- Mayor Neil Ellis Mayor City of Belleville
- Dr. Aruna Alexander UNAC Quinte Branch
- Ms. Ruth Ingersoll Community Development Council
- Chief Cory McMullan Belleville Police Services

- Paul Osborne President QUIS Board of Directors
- Mark fisher Chair, Equity and Inclusivity Committee Hastings and Prince Edward District School Board
- Ontario Teachers Federation of Ontario Elementary Teachers of Ontario
- Loyalist College representative

Partnerships / Awareness / Welcoming / Labour Market Outcomes

Immigration agenda continues to be well represented on "Bay of Quinte Living" Website and within the "Bay of Quinte Region Council".

Communication with the Bay of Quinte Region Council has been maintained during March 2014. The QLIP participation in the Bay of Quinte Region Council requires attendance in several committees and working groups within the council to ensure the QLIP immigration agenda is included in the Bay of Quinte Region strategic plan, the overall marketing budget, welcoming communities and regional economic development vision.

Partnerships / Awareness / Welcoming

Engage Francophone community

Continued QLIP collaboration with Malika Séguin-Gervais Agente de projet / Project Officer Réseau de soutien à l'immigration francophone de l'Est de l'Ontario Francophone Immigration Support Network of East Ontario Centre culturel Frontenac.

The QLIP participation in Francophone groups in the Quinte Region continued in March 2014 to ensure that the QLIP strategic goals for newcomer francophone's are achieved.

Date: Monday March 31, 2014

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