LIP FILE NUMBER:	S143922051	
LIP NAME/ COMMUNITY:	Quinte Local Immigration Partnership QLIP	
MONTH OF REPORT:	September 2014	
DATE OF LIP COUNCIL MEETIN	IG: Sept 23, 2014	
MINUTES ATTACHED:	YES X	
NO, BUT WILL BE ATTACHED WITH NEXT MONTH'S REPORT		

## LIP ACTIVITIES UNDERTAKEN THIS MONTH

September 2014

- QLIP Partnership networking with TVCOGECO Partner on the QLIP Strategic plan commitments
- September 2014
- QLIP Partnership organized and implemented the September QLIP Partners meeting
- September 03, 2014
- New QLIP Partner established "Representative Bay of Quinte Living Council"
- September 2014
- QLIP Partnership Facilitator attended meetings of the QLIP Partner "Bay of Quinte Council" and maintained a focus on attraction and retention of newcomers for the Quinte Region
- September 08, 2014
  - QLIP Partnership sub-meeting including the Project Coordinator, Facilitator and QUIS Board President meeting with three representatives from Coventry Transportation
- Coventry Transportation a large taxi, limousine, and coach service with major established businesses in Ottawa and the Niagara Region, purchased the largest taxi company in the Belleville/Quinte Region. The meeting was held to discuss their operation in relation to newcomers in the Quinte Region who may wish to become entrepreneurs in their company which could affect labour market integration of newcomers seeking to invest in a business. The QLIP is gradually including employers to the Partnership and this employer expressed interest in the QLIP Partnership.

- September 09, 2014
- QLIP Partner, Community Employment Services Loyalist College receives Quinte Immigration Services QUIS Letter of Appreciation for CES/QUIS Collaborative Partnership
- QLIP Partner, Community Employment Services Loyalist College was presented a letter of appreciation from Orlando Ferro Executive Director Quinte Immigration Services QUIS for their collaborative effort having supplied an Employment Consultant one day per week at the QUIS offices to meet with newcomers and provided employment counselling, that has seen some 39 newcomers take part.
- Change has been observed in that newcomers are more often than attending CES offices for counselling and as this new protocol continues it may be forging a change in trends or behaviours.
- Warren Gee Director, Bancroft Campus and Employment Ontario Programs
   Loyalist College of Applied Arts and Technology responded on behalf of CES and added that
   the protocol also has the "potential for future growth based on a shared desire to provide the
   best and most appropriate employment services to your (QUIS) clients (newcomers)."
- Warren added that the letter would be forwarded to the President of Loyalist College, Maureen Piercy and other members of the senior team including Vice President John McMahon and Dean Jim Whiteway.
- September 09/10, 2014
- TVCOGECO Confirms Long Term QLIP Strategy and Action Plan 2014 / 2015 / 2016 partnership activity.
- Projection dates may need to be modified based on production time frames needed for completion.
- The category: Promote diversity and sensitivity through outreach materials, welcoming initiatives, and multimedia communication approach focused on the positive aspects of newcomers joining the community FY 2014/15 and FY 2015/16
- Past Accomplishment: Projected April 2014, Completed in June 2014: the 15 minute highlight video link replacing the original six part documentary "Breaking Barriers: A Local Look at a Global Perspective." for the QLIP Partnership website and the QUIS website completed.
- TVCOGECO Community TV concept to be pursued includes creating video vignettes of 30 seconds similar to public service announcements featuring newcomer experiences. Projected February 2015
- TV COGECO Community TV to create more public videos initial suggested area "misconceptions and breaking myths about newcomers". Projected February 2015 Projected initiatives through 2014/15 and FY 2015/16
- QLIP Partner TVCOGECO confirms update to the implementation QLIP Strategy on September 10, 2014
- Discussions centred on fact it may take some time to line up the people and topics for the vignettes and another episodes of Breaking Barriers.
- Proposed date for completion in February 2015 may be too short a deadline.
- Coordinated planning will be needed for a general synopsis to plan it out.

- September 15, 2014
- QLIP Activity Report QLIP Activity Report for the month of August submitted
- September 15, 2014
- John L. Robertson QLIP Project Coordinator advised of his nomination for the 2014 Business
   Achievement Award for Not-For-Profit of the Year 2014, and identified as one of the
   community's leading entrepreneurs. The required application was submitted as this may
   provide an opportunity to raise the profile of the QLIP Partnership within the business
   community of the Quinte Region.
- The 2014 Business Achievement Awards Program is centred in the communities of Belleville, Brighton, Quinte West, and Prince Edward County. Winners to be announced at the 17<sup>th</sup> Annual Awards Gala, October 24, 2014 at the National Air Force Museum of Canada in Quinte West.
- September 17, 2014
- QLIP Project Coordinator attended on behalf of the QLIP Partners the Quinte Employment Network Group QEN meeting
- Participation in the QEN meetings helps to maintain the QLIP Partnership connection to the Human Resources community in the Quinte Region.
- September 22, 2014
- Multiple QLIP Partners join in the "Magnet" project led by Ryerson University and the Ontario Chambers of Commerce
- QLIP Partners, Loyalist College, the Quinte Region's four Chambers of Commerce led by the
  Quinte West Chamber. QUIS become part of the community of networks that is "Magnet" to
  better serve the Quinte community by enabling the right people to connect to the right jobs
  and opportunities potentially affecting labour market integration success for newcomers.
- September 22, 2014
- QLIP Partnership website update five new QLIP Partners and their website address added to www.quintelip.ca under "Our Partners", QLIP Partners comprise 35 organizations.
- Ministry of Training, Colleges and Universities
- <u>www.tcu.gov.on.ca</u>
- Trenval Business Development Corporation www.trenval.on.ca
- Highline Mushrooms www.highlinemushrooms.com
- Military Family Resource Centre Trenton www.familyforce.ca/sites/trenton
- Bay of Quinte Living Council <u>www.bayofquinte.ca</u>

- September 23, 2014
- The QLIP Partnership met in Quinte West for the second time on September 23, 2014
- On September 23, 2014 the QLIP Partnership met at the City of Quinte West Municipal Offices in Trenton in order to ensure that the QLIP maintains its influence in other parts of the Quinte Region. As in the previous meeting in 2013 in Quinte West the turnout was outstanding in that 23 participants came together including Sakthy Nithianandan Settlement Officer ONT RHQ Citizenship and Immigration Canada, representation from the Town of Greater Napanee and representatives Karen Rushlow HR Advocate and Jay Kettle General Manager from the Highline Mushrooms Wellington farm in Prince Edward County. Highline Mushrooms is a major employer of newcomers to the Quinte Region. Provided the QLIP Partnership information on their employment of newcomers and accomplishments assisting newcomers. In addition to salary they have benefits and many scholarships.
- The Partnership discussed the new employment website "Magnet" which will be a positive tool for newcomers and labour market integration
- Recent QLIP Partners were welcomed: Highline Mushrooms and Military Family Resource Centre
- Ministry of Training, Colleges & Universities Presentation on Services
- CEOTIS Marketing Coordinator presentation
- Update on the QUIS & Community Employment Services Loyalist College CES Collaboration Protocol - Employment Counselling for Newcomers
- QLIP Strategy and Action Plan 2014 / 2015 / 2016
- September 23, 2014
- QLIP Partner CEO Belleville Public Library and John M. Parrot Art Gallery announced new services.
- QLIP Partnership was informed at the September 23, 2014 meeting that the Library has two services online to serve the community in relation to the QLIP and those are: Mango Languages and Road to IELTS
- Mango languages is an online language learning system teaching practical conversation skills for 40 languages
- Road to IELTS is an online International English Language Testing System preparation and practice site that can assist newcomers in studying for English language testing exam.
- September 24, 2014
- QLIP Partner Dr. Aruna Alexander United Nations Association in Canada Quinte and District received the 2014 Newcomer Champion Award for "Celebrating Inclusion and Diversity."
- The Newcomer Champion Awards recognize people and groups who have made a difference in their community and the province through active citizenship and engagement. News release: Dr. Aruna Saroea Alexander of Belleville was instrumental in the City of Belleville's move to join the Canadian Coalition of Municipalities Against Racism and Discrimination. Her volunteer work in the community has opened doors and created opportunities for individuals and families from around the world now living in Belleville. Michael Chan, Minister of Citizenship, Immigration and International Trade, presented the awards on September 24, 2014 in Toronto.

- September 24/25 2014
   QLIP Project Coordinator set the groundwork for a meeting with Quinte Economic
   Development Corporation for October 01, 2014 to discuss the no-cost on-the-job training and job placement program.
- QLIP Project Coordinator set a meeting on October 01, 2014 with Chuck O'Malley, Corporate Account Manager, and the Project Lead for a new program, to discuss how newcomers to the Quinte Region can participate in the "Elevate Training Program."
- Meeting to take place at Loyalist Training and Knowledge Centre, a program that seeks to
  integrate job-specific skills and literacy and essential skills in the food processing industry. A
  no-cost on-the-job training program with support services available, and on completion a
  possible job offer in the food processing industry in the Quinte Region.
- The Project Lead advised that this may well be a program for newcomers and it will have a start date in late October 2014.
- September 29, 2014
- Veronica Hendrick-Lockyer President of Glass Tower Offices Corporation attends QLIP Partnership meeting on September 23, 2014 and follows up with a possible community endeavour
- Commented: "QLIP meeting last week... extremely informative, it was an amazing opportunity to connect with several organizations working together to assist in Newcomer integration.
- She advised that a local business person would like to assist in the integration awareness of
  what Newcomers face. Requested information on general demographics of current
  newcomers living in the area and a list of barriers they must overcome and was referred by
  the QLIP Project Coordinator to the QLIP 2012 Local Settlement Strategy and Action Plan for
  data and needs analysis.
- QLIP Partnership to follow-up on newcomer integration awareness assistance possibilities
- Sept 29, 2014
- The "Bay of Quinte Region" All Candidates Information Session
- OLIP Project Coordinator and QLIP Facilitator attended the Information Session as observers.
- The Bay of Quinte Living Council hosted the first Bay of Quinte Regional All-Candidates information Session on the morning of September 29, 2014 at the Empire Theatre in Belleville. OLIP Project Coordinator and QLIP Facilitator attended the Information Session as observers. The "Bay of Quinte Living" Treasurer, and Bay of Quinte Tourism President Ryan Williams presented the information session. Ryan Williams is the representative for the Bay of Quinte Living Council on the QLIP Partnership.
- Ryan Williams highlighted the work done by the "Bay of Quinte Living and Tourism Councils", and called attention to the significance of immigration and a welcoming community for newcomers to the region as very important components of the regional strategy for growth and economic development for the region.

- Sept 29, 2014
- OLIP Project Coordinator attended the international dinner meeting "Ambassadors for Belleville Project" to network with community leaders and newcomers
- The international dinner meeting "Ambassadors for Belleville Project" was held on September 29, 2014 at the Belleville Club in downtown Belleville from 5:30 to 7:30 p.m. It was organized by the City of Belleville and United Nations Association in Canada Quinte District to help bring together new residents and business representatives. The QLIP Project Coordinator attended and was able to network at the dinner making new contacts that may prove beneficial to the QLIP Partnership.
- September 2014 Ongoing
- Strengthen labour market outcomes for newcomers to the Greater Quinte Region
- QLIP Partner Community Employment Services Loyalist College (CES) Employment Consultant met with two newcomers for employment counselling at QUIS in September 2014.
- September 2014 Ongoing
- QLIP researching website updates
- Planning updates for the QLIP website continued in September 2014
- September 2014 Ongoing
- Sustaining partnerships at the community level
- Panning continued for the September 23, 2014 QLIP meeting at the Quinte West Municipal Offices.

- QLIP Partner Community Employment Services Loyalist College (CES) Employment Consultant met with two newcomers for employment counselling on September 11 and 18 bringing the total to 41 "one-on-one" consultations since the program began in August 2013.
- **QLIP Partnership continued collaboration with TVCOGECO** on new innovative strategies in relation to video media approaches for newcomer awareness campaign.
- QLIP Partnership Activity Report for August 2014 completed and submitted
- Implemented QLIP Partners meeting September 23, 2014
- QLIP Partnership added five recent QLIP Partners to the QLIP website listing, sustaining QLIP Partnerships at the community level
- QLIP Partnership growing with 35 Partners New facet embracing employers New QLIP Partner Highline Mushrooms – first major employer onboard
- QLIP Partnership fostering possible community partnerships with more organization such as Glass Tower Offices Corporation GTOC that assists women at risk of all ages including newcomers.
- OLIP Coordinator attended the international dinner meeting "Ambassadors for Belleville Project" on September 29, 2014 as a community networking opportunity
- New QLIP Partners established "Representative Bay of Quinte Living Council" and "Highline Mushrooms"
- QLIP Partnership Facilitator and QLIP Partners maintained focus on attraction and retention of newcomers at the Quinte Region at "Bay of Quinte Council" meetings
- QLIP Partnership sub-meeting with Coventry Transportation a potential employer of newcomers to the Quinte Region
- QLIP Partnership profile will conceivably be elevated in the community through the 2014
   Business Achievement Awards Program as John L. Robertson QLIP Project Coordinator was
   nomination for Not-For-Profit of the Year 2014, identified as one of the community's leading
   entrepreneurs. The awards are centred in the communities of Belleville, Brighton, Quinte
   West, or Prince Edward County.

- QLIP Partners continue participation in the Quinte Employment Network Group QEN
- Successful well attended and productive QLIP meeting on September 23, 2014 QLIP Partnership met at the City of Quinte West Municipal Offices in Trenton in order to ensure that the QLIP maintains its presence in various parts of the Quinte Region.
- QLIP Partner Belleville Public Library and John M. Parrot Art Gallery provides new services
   Mango languages is an online language learning system and Road to IELTS is an online IELTS
   preparation and practice system that can assist in studying for newcomers English language
   testing exam
- **QLIP Partner Quinte Economic Development Corporation QEDC** positive that the "Elevate Training Program" would benefit from newcomer participants.
- QEDC and Loyalist Training and Knowledge Centre LTKC involved in the "Elevate Training Program" a no cost training program that seeks to integrate job-specific skills and literacy and essential skills in the food processing industry and possible job offers in the industry.
- QLIP Partners the City of Belleville and United Nations Association in Canada Quinte District
  held a successful community inclusiveness and diversity event with an international dinner
  meeting "Ambassadors for Belleville Project" to help bring together new residents and
  business representatives.
- QLIP Partners join in the "Magnet" project led by Ryerson University and the Chambers of Commerce in Ontario enabling the right people to connect to the right jobs and opportunities and may potentially affect labour market integration success for newcomers.

- 1. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs
- Build potential for increased use of protocols that meet the needs of newcomers
- Strengthen labour market outcomes for newcomers to the Greater Quinte Area
- **Community Employment Services Loyalist College** (CES) Employment Consultant met with two newcomers for employment counselling at QUIS in September 2014.
- September 11, 2014 employment counselling for one newcomer
- September 18, 2014 employment counselling for one newcomer
- Collaborative protocol established between Quinte Immigration Services QUIS and Community Employment Services CES that commenced in the late summer and fall of 2013 continued through 2014 which involves a CES Employment Consultant meeting with newcomers at QUIS providing employment counselling.
- 41 newcomers have received "one-on-one" employment counselling by the end of September 2014
- 2. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs
- Build potential for increased use of protocols that meet the needs of newcomers
- Strengthen labour market outcomes for newcomers to the Greater Quinte Area
- In reference to the QUIS special project that investigated the needs of employers in the
  Quinte Region and the labour market skills available from a newcomer database at Quinte
  Immigration Services, collaboration with the East Central Ontario Training Board ECOTB
  continued.
- 3. MEETING SCHEDULE 1 OUTCOMES:
- Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs
- Activity that promoted a welcoming community
- Build potential for increased use of protocols that meet the needs of newcomers
- Strengthen labour market outcomes for newcomers to the Greater Quinte Area
- Attracting potential QLIP Partner President of Glass Tower Offices Corporation GTOC attends QLIP Partnership meeting on September 23, 2014 and QLIP.
- Potential exists for GTOC to join the QLIP Partnership increasing prospects to address newcomer needs and close gaps in services
- GTOC provides all disadvantaged women, of every race and age, a next level home and the
  tools for higher education and support to re-enter the workforce as viable, self-sustaining
  contributors to their communities. QLIP Partners to follow up on a community endeavour
  through GTOC to assist in the integration awareness of what newcomers face.

- 4. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs
- Activity that promoted a welcoming community
- Strengthen labour market outcomes for newcomers to the Greater Quinte Area
- QLIP Partners continuing the promotion of three new young professional's networks through QUIS to encourage newcomer participation.
- 5. MEETING SCHEDULE 1 OUTCOMES: Canadians provide a welcoming community to facilitate the full participation of newcomers
- Sustaining partnerships at the community level
- Activity that promoted a welcoming community
- QLIP Facilitator continued interaction with the "Bay of Quinte Council" in September ensuring immigration and the attraction and retention of newcomers was promoted and prominent on the agenda of the Council.

## **FOLLOW UP**

- ONGOING FOLLOW UP: QLIP Partnership again followed-up on the research from a QUIS special project that investigated the needs of employers in the Quinte Region and the labour market skills available from a newcomer database at Quinte Immigration Services and the collaboration required with ECOTB and QUIS for the revision of the data.
- ONGOING FOLLOW UP: Follow-up was conducted on new QLIP Partner Military Family
  Resource Centre Trenton Department of National Defence represented by Susan
  Sweetman Executive Director FMRC in relation to newcomers who may be military spouses or
  dependants and communication will continue.
- ONGOING FOLLOW UP: Two additional new Partners Trenval and Highline Mushrooms communication will continue ensuring newcomer needs are being met.
- ONGOING FOLLOW UP: Strengthen labour market outcomes for newcomers to the Greater Quinte Region
- **Skills Matching Program by Employers** called "Magnet" will be explored in the coming months in relation to employment of newcomers.
- CONTINUED FOLLOW UP: QLIP Partnership website continues to be reviewed.
- CONTINUED & ONGOING FOLLOW UP: QLIP meeting in October cancelled due to many conflicting schedules. Planning for a QLIP meeting on November 20, 2014 continues.
- ONGOING FOLLOW UP: Activity that promoted a welcoming community
- **Continued QLIP groundwork research follow-up for late 2014** QLIP Partnership will explore the possibility of interviews and focus groups with newcomers.

- ONGOING FOLLOW UP: Activity to promote a welcoming community
- TVCOGECO proposed initiatives to be explored throughout 2014/15
- ONGOING FOLLOW UP: Activity to promote a welcoming community
- Sensitivity training possibilities for the Quinte Region requires further exploration
- ONGOING FOLLOW UP: Strengthen labour market outcomes for newcomers to the Greater Quinte Region & Activity to promote a welcoming community
- QLIP Partners follow-up and continue to ensure wide disseminated of information on three new networking opportunities in Quinte West, Belleville and Brighton-Cramahe for young professionals and entrepreneurs that could help newcomers find employment and mentoring. May have an effect on a more welcoming community through shared interaction.

PLEASE NOTE THAT ACTIVITIES REQUIRING CIC PRE-APPROVAL PER SCHEDULE 1 AND SCHEDULE 4 TERMS AND CONDITIONS MUST BE E-MAILED IN ADVANCE TO THE OFFICER.

ACTIVITIES THAT WERE PRE-APPROVED BY CIC

• N/A	
OTHER COMMENTS	
• N/A	
NEXT LIP COUNCIL MEETING: November 20, 2014	
Next QLIP Meeting details:	

Date: Thursday November 20, 2014

**Time:** 10:00 a.m. to 12 noon (Meet and Greet with refreshments available from 9:30 a.m.)

Location: To be announced

REPORT PREPARED BY: <u>John L. Robertson QLIP Project Coordinator in cooperation with Orlando Ferro QLIP Facilitator</u>