

LIP FILE NUMBER:

LIP NAME/ COMMUNITY:

MONTH OF REPORT:

DATE OF LIP COUNCIL MEETING:

MINUTES ATTACHED: YES
NO, BUT WILL BE ATTACHED WITH NEXT MONTH'S REPORT

LIP ACTIVITIES UNDERTAKEN THIS MONTH

- **October 2014**
- **Sustaining partnerships at the community level - QLIP Partnership Meeting Minutes**
- Issued the Minutes of the QLIP Partnership meeting of September 23, 2014 held at the Quinte West Municipal Offices.

- **October 2014**
- **QLIP Partnership Facilitator attended three meetings of the "Bay of Quinte Living Council"**
- QLIP Facilitator attended three meetings with the Bay of Quinte Council for the marketing and strategic planning committees in October, ensuring a continued emphasis on the attraction and retention of newcomers for the Quinte Region

- **October 2014**
- **QLIP Facilitator conference call/meetings with Ryerson University representatives for the Magnet Project**
- Conference calls were conducted in reference to the Magnet project including follow up with several QLIP partners on specific project proposals. Magnet is recognized as a progressive website based employment "engine" emphasizing skills and education which has potential for newcomers and improving labour market integration <http://www.magnet.today>

- **October 2014**
- **Submitted the QLIP Activity Report for September 2014**

- **October 2014 - Ongoing**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Region**
- QLIP Partner Community Employment Services – Loyalist College (CES) - Employment Consultant met with one newcomer for employment counselling at QUIS in October 2014.

- **October 01, 2014**
- **QLIP Project Coordinator and QLIP Facilitator met with Chuck O'Malley on October 01, 2014 at Loyalist Training and Knowledge Centre to discuss the no-cost on-the-job training and job placement program for manufacturing jobs in relation to the possibilities for newcomers.**
- QLIP facilitator and Project Coordinator met with Chuck O'Malley, Corporate Account Manager, Loyalist Training & Knowledge Skills Centre LTKSC, at Loyalist College and the Project Lead to discuss the "Elevate Training Program" and how newcomers to the Quinte Region can participate. The program seeks to integrate job-specific skills and literacy and essential skills in the food processing industry. A no-cost on-the-job training program with support services available, and on completion a possible job offer in the food processing industry in the Quinte Region. It may be a program for newcomers and the six week training session has a possible start date of October 20th or 27th. The applicants must be unemployed and able to attend classes.

- **October 02, 2014**
- **QLIP Partner Hastings County Economic Development Manager planning for short videos of newcomers bringing their business to Hastings County**
- QLIP partner Andrew Redden Economic Development Manager Hastings County contacted the QLIP Project Coordinator to advise that he is planning to do short 1-2 minute videos where he interview an immigrant (whether recent or years ago) who has established or relocated their business in Hastings County. The idea is to post the video (with their permission) on the Hastings County YouTube channel and then promote the videos through YouTube and Google Ads. The goal is to attract attention that Hastings County as a great place to operate a business, and show that newcomers are already doing it.
- The area covered by Hastings County include entrepreneurs in Deseronto, Tyendinaga Township, Tweed, Centre Hastings, Stirling-Rawdon, Marmora & Lake and north to Bancroft.

- **October 09, 2014**
- **Quinte Immigration Services QUIS Open House event included the QLIP office**
- The public, services providers and municipal representatives attended the open house for all services housed at 41 Octavia Street in Belleville including the QLIP office.

- **October 23, 2014**
- **Magnet Workshop – new employment engine that will prove helpful to newcomers as it is skills and education based.**
- Quinte West Chamber of Commerce sponsored a free “Magnet” workshop on October 23rd as part of the Small Business Week workshop series. The presenter was Louie DiPalma of the Ontario Chamber of Commerce, one of the main supports of this initiative, and a Magnet representative, to discuss how the system works and the technical aspects. It was held from 2:00 until 4:00 at the Bay of Quinte Golf Club in Quinte West.
- QLIP Project Coordinator discussed with the representative for Magnet the implications for newcomers that may become involved in Magnet employment system. Questions surrounding the application of the system for newcomers to the Quinte Region were answered in terms of an employer seeking certain skill and education as applicants can build a profile online in a multimedia setting if desired.
- The Magnet system is based on the need to deal with unemployment and underemployment which affects some newcomers who register at Quinte Immigration Services.

- **October 24, 2014**
- **Quinte Business Achievement Awards Gala 2014 - Friday, October 24, 2014**
- QLIP Project Coordinator attended the 17th Annual Quinte Business Achievement Awards Gala, on the evening of October 24, 2014 at the National Air Force Museum of Canada in Quinte West. The Quinte Business Achievement Awards Program includes Belleville, Brighton, Quinte West, and Prince Edward County.
- The QLIP Coordinator was a nominee for Not-for-Profit entrepreneur of the year 2014 for the Quinte Local Immigration Partnership. The award went to another nominee but being nominated was an honour. The event was attended by 350 guests from the business and not-for-profit community. As the master of ceremonies announced each nominee, he announced their “enterprise or company name” and the QLIP logo was displayed on a big screen providing more public and business community exposure for the QLIP Partnership.

LIP PARTNER ACTIVITIES, INITIATIVES AND DELIVERABLES

- **QLIP Partner Community Employment Services – Loyalist College (CES)** - Employment Consultant met with one newcomer for employment counselling on October 30 bringing the total to 42 “one-on-one” consultations since the program began in August 2013.
- **QLIP Partnership Activity Report for September 2014** completed and submitted
- **Initial planning for QLIP Partners meeting - November 20, 2014**

- **the QLIP Partnership Facilitator participated in the “Bay of Quinte Living Council” meetings in October and along with QLIP partners maintained the focus on attraction and retention of newcomers to the Quinte Region**
- **QLIP Partnership profile elevated in the community through the 2014 Business Achievement Awards Program**
- The QLIP Partnership was announced to the audience of 350 business, social services and not-for-profit guests and the QLIP logo was displayed on a large screen for all to see. The awards process featured many participants from the communities throughout the Quinte Region.
- **QLIP Partner Quinte Economic Development Corporation QEDC met with QLIP Coordinator and Facilitator in relation to newcomers and the “Elevate Training Program”.**
- The no cost training program seeks to integrate job-specific skills, literacy and essential skills needed for the food processing industry in the Quinte Region, and possibly provide job offers in the industry.
- **Magnet Workshop – new employment engine that will prove helpful to newcomers as it is skills and education based.** Workshop attended by QLIP Coordinator and other QLIP Partners where the Ontario Chamber of Commerce, one of the main supports of this initiative and a Magnet representative discussed many of the aspects of the system including technical aspects. Discussed the implications for newcomers using the system. The Magnet project is led by Ryerson University and the Chambers of Commerce in Ontario and has the potential to affect labour market integration success for newcomers.

LIP OUTCOMES ACHIEVED

- **1. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Build potential for increased use of protocols that meet the needs of newcomers**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- **Community Employment Services – Loyalist College (CES)** - Employment Consultant met with one newcomer for employment counselling at QUIS on October 30, 2014.
- **The Collaborative protocol** between Quinte Immigration Services QUIS and Community Employment Services CES continues through 2014. A CES Employment Consultant meets with newcomers at QUIS for employment counselling. Since the implementation forty-two (42) newcomers have received “one-on-one” employment counselling which is positively shifting patterns in newcomers’ approach to Employment Services that may ultimately affect labour market outcomes for newcomers to the Quinte Region.

- **2. MEETING SCHEDULE 1 OUTCOMES:**
- **Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Activity that promoted a welcoming community**
- **Build potential for increased use of protocols that meet the needs of newcomers**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- **Potential QLIP Partner - President of Glass Tower Offices Corporation GTOC who attended the QLIP Partnership meeting on September 23, 2014 advised that an event is being proposed for November that will show appreciation for newcomers to the Quinte Region.**
- GTOC provides all disadvantaged women, of every race and age, a next level home and the tools for higher education and support to re-enter the workforce as viable, self-sustaining contributors to their communities.
- In October 2014 Veronica Hendrick-Lockyer President Glass Tower Offices Corporation proposed a concert event focused on newcomers. The proposal would be supported by local businesses would involve bringing to Belleville, Juno Award winning Canadian Music Star, JRDN, also known as Jordan Croucher for a concert while on his “Me to We” tour, the event would be aimed at appreciating newcomers to the Quinte Region. Tickets would be free to newcomers and would involve a pre-concert gathering separate from the concert area for supporters and newcomers to mingle, to ensure networking opportunities. This event would highlight the Quinte Region community’s appreciation of newcomers living in the Quinte Region and also show potential newcomers this same friendly atmosphere as a potential region to immigrate to.

- **3. MEETING SCHEDULE 1 OUTCOMES: Partners are engaged in newcomer settlement and implement strategies to address newcomers' needs**
- **Activity that promoted a welcoming community**
- **Strengthen labour market outcomes for newcomers to the Greater Quinte Area**
- QLIP Partners continue the promotion of three new young professional's networks through QUIS to encourage newcomer involvement.
- **4. MEETING SCHEDULE 1 OUTCOMES: Canadians provide a welcoming community to facilitate the full participation of newcomers**
- **Sustaining partnerships at the community level**
- **Activity that promoted a welcoming community**
- QLIP Facilitator continued interaction with the "Bay of Quinte Living Council" in October including three meetings and consultations ensuring immigration and the attraction and retention of newcomers was promoted and prominent on the agenda of the Council.

FOLLOW UP

- **ONGOING FOLLOW UP:**
- Continued communication with potential QLIP partners. Example: President Glass Tower Offices Corporation
- Continued monitoring the collaborative protocol between Quinte Immigration Services QUIS and Community Employment Services CES in terms of employment counselling for newcomers, to include changes in patterns for newcomers attending CES offices.
- Strengthen labour market outcomes for newcomers to the Greater Quinte Region through the Skills Matching Program called "Magnet", which has now been established in the Quinte Region as a vehicle that will assist newcomers in terms of potential for jobs related to their education and skills. QLIP Coordinator and other QLIP Partners participated in the workshop on the Magnet system. Many community organizations have joined the Magnet program on the contributor side that will allow resumes and skills to be loaded into the system for employer to search for candidates.
- Continue communication on the "Elevate Training Program" and how newcomers are able to participate in this training program related to jobs in the food processing industry.
- Continued activity - QLIP Partnership will continue to explore the possibility of interviews and focus groups with newcomers.
- QLIP Partnership website continues to be reviewed

- **CONTINUED & ONGOING FOLLOW UP:**
- QLIP meeting not held in October due to many conflicting schedules.
- New QLIP meeting planned for November 20, 2014

PLEASE NOTE THAT ACTIVITIES REQUIRING CIC PRE-APPROVAL PER SCHEDULE 1 AND SCHEDULE 4 TERMS AND CONDITIONS MUST BE E-MAILED IN ADVANCE TO THE OFFICER.

ACTIVITIES THAT WERE PRE-APPROVED BY CIC

- N/A

OTHER COMMENTS

- N/A

NEXT LIP COUNCIL MEETING: November 20, 2014

Next QLIP Meeting details:

Date: Thursday November 20, 2014

Time: 10:00 a.m. to 12 noon (Meet and Greet with refreshments available from 9:30 a.m.)

Location: To be announced

REPORT PREPARED BY: John L. Robertson QLIP Project Coordinator in cooperation with Orlando Ferro QLIP Facilitator